



CANADA

CANADA PAVILION PROGRAM

The **Canada Pavilion** Program aims to make trade show participation easier for Canadian companies at the world’s premier food and beverage events “where the world shops”.

PROGRAM HIGHLIGHTS	
<ul style="list-style-type: none"> Streamlined access to financial support 	<ul style="list-style-type: none"> Customizable turn-key booth in Canada Pavilion events
<ul style="list-style-type: none"> Focus on new to market, first-time exhibitors, and innovative products 	<ul style="list-style-type: none"> Priority will be given to small and medium size exporters

Participate in the seven **Canada Pavilion** flagship trade show events and take advantage of opportunities arising from market access gains.



For more information on the **Canada Pavilion** Program, other key trade events and how to apply, visit <https://agriculture.canada.ca/en/international-trade/trade-show-service> or e-mail mas-sam@agr.gc.ca

The program is a five-year initiative under the Sustainable Canadian Agricultural Partnership.